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**PRESS RELEASE**

**Significant Initiatives for Education, Road Safety, and Environmental Sustainability at Navarino Challenge 2024**

**Rappelling for the First Time in Sphacteria Island**

**Athens, September 13, 2024** – The natural landscape of Messinia in the southwestern Peloponnese, with its sandy beaches and unique view of the historic bay of Navarino, will once again attract people of all ages and abilities in the **12th year** of **Navarino Challenge**. From **October 18 to 20,** **more than 55 activities** focusing on sports, environment, and education will be hosted at [**Costa Navarino**](https://www.costanavarino.com/)**,** [**The Westin Resort Costa Navarino**](https://www.costanavarino.com/westin-resort/)**,** and[**W Costa Navarino**](https://www.costanavarino.com/westin-resort/) hotels, as well as in the **Municipality of Pylos-Nestor.**

Navarino Challenge, in collaboration with the **Municipality of Pylos-Nestor** and with the valuable support of **MOTODYNAMICS Group**, invests in the pillars of education, road safety, diversity, and the environment, offering unique activities to enrich this year’s event.

**Road Safety Seminar “Drive Change Move Safe”**

Led by motorsport coach **Thanasis Chountras**, MOTODYNAMICS Group will organize, for the first time, a road safety seminar **“Drive Change Move Safe” powered by MOTODYNAMICS Group** for middle and high school students in Methoni, Koroni, and Pylos, at the Municipality of Pylos-Nestor.

**Diversity Workshop powered by MOTODYNAMICS**

Former international basketball player and European champion, **Dimitris Papanikolaou,** an ambassador for MOTODYNAMICS Group, will lead the first Diversity Workshop for middle and high school students in Methoni and Koroni.

**Gialova Beach Cleaning**

The schedule will again feature environmental activities, including the **Gialova beach cleaning powered by the MOTODYNAMICS Cleaning Team**, with the participation of athletes - ambassadors from the MOTODYNAMICS Group, in collaboration with **Moraitis Watersports** and **volunteers from the Athens University of Economics and Business**.

**Bike Ride at Voidokilia powered by YAMAHA**

One of Navarino Challenge’s most popular activities, bike ride at Voidokilia, will take place again this year in collaboration with **Navarino Outdoors**. Outdoor enthusiasts will have the chance to explore the unique Messinian land on top-tier **electric bikes from YAMAHA,** a member of MOTODYNAMICS Group.

**Book Donation at Tsiklitiras Residence**

Navarino Challenge and MOTODYNAMICS Group will continue their social outreach activities this year. Through the Library4all organization, they will support the library at Tsiklitiras Residence in the Municipality of Pylos-Nestor. Participants on **Friday, October 18**, are invited to donate a book in good condition, and MOTODYNAMICS Group will match the number of donated books with new ones. The Open Library event, organized by **Library4All**, will be held at Tsiklitiras Residence, with MOTODYNAMICS Group ambassadors, including **Dimitris Papanikolaou,** signing 20 books purchased by MOTODYNAMICS Group.

**Rappelling & Climbing powered by The North Face**

For the first time, the **Navarino Bay Challenge (Rappelling)** event will take place on Sphacteria Island, at Navarino Bay. The event will be conducted by the experienced **Navarino Outdoors** team, supported by The North Face ambassador and renowned mountaineer **Panagiotis Kotronaros,** who led the first successful Greek expedition to Mt. Everest. The rappelling event will involve participants descending from a cliff while enjoying the stunning natural scenery. Participants will be transported to Sphacteria via **Elite Boats’** premium vessels.

**Climbing activities** for young participants will also be held with **Navarino Outdoors** at the indoor Navarino Rocks climbing wall at Costa Navarino.

**Sunset Beach Pilates with Mandy Persaki**

The beloved physical education instructor **Mandy Persaki** comes back with **Sunset Beach Pilates**, improving flexibility, strength, and endurance on the beach at W Costa Navarino, known for its magical sunset view. Additionally, **Pilates** sessions will be available at The Westin Resort Costa Navarino.

**Sunset Yoga powered by Messinian Spa with Efi Chatzigeorgaki**

The Yoga session, implemented to enhance flexibility and mental health, will once again take place this year through **Angelic Yoga Arts.** It will include **Sunset Beach Yoga** on the beach at W Costa Navarino, as well as **Yoga** sessions at The Westin Resort Costa Navarino.

**Run in Magical Voidokilia & Gialova**

The routes of Navarino Challenge are designed to meet the needs of all runners. Participants can choose from the 21.1 km Half Marathon run powered by The North Face, which passes through Voidokilia Beach and the Gialova Lagoon, along with the Greek-American tourism ambassador Constantine “Dean” Karnazes, the 10 km seaside run, the 5 km run powered by Miele through olive groves, and the 1 km kids’ run for ages 0-9 and 10-14. The children’s race is free of charge. Registration is available through a dedicated form on the following [**link**](https://www.more.com/sports/navarino-challenge-2024-en/)**.**

For the first time, the **Run For All – Everyone’s Unique, Everyone’s Equal 1 km race powered by MOTODYNAMICS Group** will take place, with participation from the Kalamata-based **“DiaforoZO”** group.

All running races are co-organized with **Messiniakos Gymnastic Club** and **EAS** **SEGAS Peloponnese Region**.

**Book Your Accommodation Package Now**

Enjoy a three-day event full of outdoor activities for all ages. Book now the complete sports activities package and live a unique sports and cultural experience. For more information about **accommodation packages** at [**W Costa Navarino**](https://www.costanavarino.com/w-costa-navarino/)and [**The Westin Resort Costa Navarino**](https://www.costanavarino.com/westin-resort/)**,** send an email to **booking(at)navarinochallenge.com** or call **Vita N Travel** at +30 210 3249070. Check out the packages [**here**](https://vitantravel.gr/navarino-challenge-2024/?lang=en)**.**

**Miele** is the **Platinum Sponsor** of the event.

**MOTODYNAMICS Group** is the **Gold Sponsor.**

**Costa Navarino, W Costa Navarino, The Westin Resort Costa Navarino** are the **Official Hospitality Sponsors.**

**Knorr,** and **The North Face** are **Silver Sponsors.**

**Novo Nordisk** is the **Strategic Healthcare Sponsor.**

**Vikos Natural Mineral Water** is the **Official Water.**

**hoper** is the **Official Helicopter Partner.**

**Luanvi** is the **Official Sports Supplier.**

**KORRES, Trace ‘n Chase,** and **Pilia Express** are the **Bronze Sponsors**.

**SIXT,** member of **MOTODYNAMICS Group** is the **Premium Mobility Partner.**

**Navarino Icons** is the **Authentic Flavor Partner.**

**Messinian Nest, Municipality of Pylos-Nestor, Bombay Sapphire, Poseidonia Restaurant, Karalis Beach Hotel, Karalis City Hotel & Spa** are **Partners** of the event.

**Kois Optics** are the **Official Optics Partner.**

**Alpha Estate, Vlacha, Messinian Spa, Elite Boats,** and **Zoe Resort** are **Supporters.**

**SKAI** is the **Premium TV Partner.**

**Liquid Media** is the **Premium Media Partner.**

**Athens Medical Group** is **Medical Partner.**

**p³ = Plastic Pollution Prevention** is **Sustainability Partner.**

**Athens University of Economics and Business** is **Educational Partner**.

**Wilson** is the **Official Basketball**.

The event is **Assisted By Vita N Travel,** and **Pylos Association of Enterprises for Tourism Development.**

**Angelic Yoga Arts, Falcons Football Academy, FitnessArt, Gymnastics Stars, Moraitis Watersports, Mouratoglou Tennis Center Costa Navarino, Navarino Golf Academy, Navarino Outdoors, Pilates by Mandy, Red Swim Academy, Swim O’ Clock, Triantafyllidis Beach Arena** are **Athletic Partners**.

Navarino Challenge will take place **under the auspices** of the **Ministry of Tourism,** the **Greek National Tourism Organization,** and the **Region of Peloponnese**. The event is **organized by ActiveMedia Group,** which is also responsible for the event’s **Sports Production.**

More information about this year’s activities and schedule will be announced in the coming weeks.

#navarinochallenge #costanavarino #sportsunitespeople #eatwell #runwell #livewell

**Website:** [www.navarinochallenge.com](http://www.navarinochallenge.com)

**Facebook:** [www.facebook.com/Navarinochallenge](https://www.facebook.com/Navarinochallenge)

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